



Proyecto de Investigación
REFERENCIA: RTI2018-093423-B-100

GECOS Unidad de Excelencia
REFERENCIA: CLU-2019-03

Estimada/o compañera/o;

Te informo de los Seminarios y workshops virtuales gratuitos organizados desde la Unidad de Excelencia CLU-2019-03 "Gestión Económica para la Sostenibilidad" de la Universidad de Salamanca, financiada por la Junta de Castilla y León y el Fondo Europeo de Desarrollo Regional y el Proyecto RTI2018-093423-B-100 del Ministerio de Ciencia, Innovación y Universidades. Las fechas de celebración son el 30 de junio y el 6 de julio del 2021.

SEMINAR. Public and private sector approaches to accountability and governance to contribute to the SDGs

June 30, 9:30AM to 11:30AM

Carol Adams. Professor of Accounting at Durham University Business School, UK and Swinburne Business School, Australia. She is an Extraordinary Professor at the University of Pretoria and Honorary Research Fellow at Leuphana Universität Lüneburg. She is founding editor and editor-in-chief of the *Sustainability Accounting, Management and Policy Journal* to publish rigorous research which influences practice and policy.

WORKSHOP NON-FINANCIAL REPORTING AND ASSURANCE

July 6, 9AM to 12AM

Plenary Session. **Non-Financial Reporting, Sustainability Reporting, Integrated Reporting, and Value Reporting: Unanswered Questions and Research Opportunities** (9AM to 10AM)

Charl de Villiers. Professor of Accounting at The University of Auckland, New Zealand, where his research and teaching interests include Sustainability Accounting, Integrated Reporting, and Management Accounting. He is also an adjunct professor at the University of Cape Town, University of Pretoria, and University of the Western Cape, in South Africa; and Universiti Teknologi Mara, in Malaysia. He serves on the editorial board of 10 academic journals, including Accounting, Auditing & Accountability Journal; British Accounting Review; and Journal of Accounting and Public Policy. He is editor-in-chief of Meditari Accountancy Research and an editor of Accounting & Finance.

Paper presentations 1. **How does the EU non-financial directive impact on assurance market?** (10AM to 10:30AM)

Laura Sierra-García. Professor of Accounting at the University of Pablo de Olavide

María-Antonia García-Benau. Professor of Accounting at the University of Valencia

Isabel-María García-Sánchez. Professor of Accounting at the University of Salamanca

Paper presentations 2. **Do ESG controversies affect ESG disclosure? A legitimacy theory perspective.** (10:30AM to 11AM)

Valentina Minutiello. Professor of Accounting at the Cattaneo University (LIUC)

Nicola Raimo. Professor of Accounting at the LUM Jean Monnet University

Patrizia Tettamanzi. Professor of Accounting at the Cattaneo University (LIUC)

Filippo Vitolla. Professor of Accounting at the LUM Jean Monnet University

Paper presentations 3. **Enhancing the comparison & verification of CSR report. Exploring the effects on reporting quality.** (11AM to 11:30AM)

María del Mar Miras-Rodríguez, Professor of Accounting at the University of Sevilla.

Bernabé Escobar Pérez. Professor of Accounting at the University of Sevilla.

Roberto Di Pietra. Professor of Accounting at the University of Siena.

The Instituto Multidisciplinar de Empresa de la Universidad de Salamanca will provide certificates of attendance to participants in the full programme (attendance to all activities) for a total of 5 hours of research training. It is possible to participate only in some of the activities. Attendance is free of charge.

Registration link: <https://forms.gle/VVRB4kkhx831mJbe7>

For any questions, please e-mail: [Isabel Mª García Sánchez \(lajefa@usal.es\)](mailto:Isabel Mª García Sánchez (lajefa@usal.es))

Esperamos que sea de vuestro interés.

Isabel García